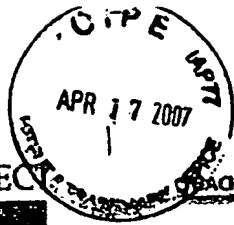


DIALOGSELECT

OPEN ACCESS

Session ID: 32965240

Exhibit A
Page 1 of 2

BACK TO TITLES

NEW SEARCH

COST

LOGOFF

HELP

App.No.09/832,440; Morsa

Peter Martin Associates Announces Release of HelpWorks Web Edition.
Business Wire , Page: 2381 , April 24 2001 ←

Business Editors, Health/Medical Writers

NOTE TO MEDIA: Logo is available in a Smart News Release(TM)

on Business Wire's Home Page at www.businesswire.com and

at www.newstream.com

CHICAGO--(BW HealthWire)--April 24, 2001 ←

The premier provider of social service agency software introduces

a Web version of the HelpWorks(TM) eligibility screening tool,

offering broad access to information on benefits and services.

HelpWorks Web Edition(TM) targets under-enrollment of children and

families for critical services such as Food Stamps, the Child

Health Insurance Program (CHIP), and Energy Assistance programs.

Peter Martin Associates today announced the release of a Web-based version of the company's groundbreaking HelpWorks(TM) eligibility screening software package. HelpWorks(TM) leverages expert systems technology to simplify the assessment of people's eligibility for benefits and services. People in need can now find out what they're eligible for and apply for benefits—all without having to visit multiple offices and or fill out repetitive paper application forms.

HelpWorks(TM) stores program rules in a database, then conducts a guided, personalized interview to quickly assess eligibility. If an individual or family is found to be eligible for a given program, HelpWorks(TM) matches individuals with appropriate service providers. The program can then transmit an electronic application, streamlining the entire process of accessing services.

"We think we're on the cutting edge of a revolution in the way human services, and more broadly government services, are delivered," says Edward Hamlin, founder and CEO of Peter Martin Associates. "By storing complex eligibility rules, formulas and rate tables in a database, HelpWorks(TM) frees caseworkers to focus on providing direct service to their clients."

The State of Minnesota's Biennial State Social Services Plan recently showcased HelpWorks(TM) in Clay County as an "innovative practice." Cynthia Sillers, Coordinator of the Clay County Joint Powers Collaborative, said, "The Collaborative Partners in Clay County selected HelpWorks Web as

a technological tool to vastly improve our system for connecting people to services in a rapidly changing world. We are confident that HelpWorks Web will be an asset as we continue to address quality of life issues for children and families in this community."

HelpWorks(TM) is now a core component of New Jersey's One Ease E-Link electronic government initiative. Bill Kowalski, Director of the New Jersey One Ease E-Link Initiative, says, "One Ease E-Link (OEL) offers professionals a business-to-business portal specifically for human services, and HelpWorks is a critical component of that content. HelpWorks is easy to use, yet powerful. It offers workers results on a broad and complex range of eligibility and provider information. What's more, OEL can add and update the library of programs as needed or as policies or programs change."

HelpWorks Web Edition(TM) is targeted at professional social workers and other service providers as well as public institutions that offer information kiosks and Web connections.

HelpWorks Web Edition(TM) is available as a hosted solution and on a conventional software license basis. PMA has announced plans to offer HelpWorks(TM) as a monthly subscription service beginning in the third quarter of 2001.

About Peter Martin Associates, Inc.

Peter Martin Associates (PMA) is the premier provider of software designed for public and private social service agencies, focusing on family-centered case management, information and referral, rules-based assessment, and eligibility screening. Products are available on a broad range of platforms, from laptops to the Internet. For more information, visit <http://www.pettermartin.com>.

For further information on HelpWorks Web Edition(TM), visit <http://www.helpworks.com>.

Note: A Photo is available at URL: <http://www.businesswire.com/cgi-bin/photo.cgi?pw.042401/bb3>

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